



REBORN INDIA
FILM FESTIVAL

Poster Design Category

Poster Design Competition is a brand-new addition to Round-The-Frame, built for visual storytellers who can capture attention at first glance. Whether it's a film, a cause, or a creative concept — this platform lets you showcase your design skills and bring bold ideas to life through impactful posters.

What is a Poster Design?

A Poster is a powerful visual medium used to communicate an idea, promote an event, or tell a story in a single frame. Whether it's a film poster, social awareness campaign, fictional product ad, or artistic expression — a well-designed poster captures attention, emotion, and imagination at first glance.

Purpose of This Category

The Poster Design category is all about visual storytelling through static design. It allows participants to communicate a mood, message, or brand with impact, clarity, and creativity — all within a single image.

This category encourages:

- Exploration of typography, color, layout, and symbolism
- Designing with purpose and artistic flair
- Creating posters that are eye-catching, meaningful, and conceptually strong

It's not about how flashy your tools are — it's about your idea, composition, and creativity.

Who Can Participate?

The Poster Design category is open to everyone — from graphic designers and illustrators to film lovers, students, and artists of any kind.

- Open to individuals or teams of two
- No age limit, no design background required
- You can create your poster using any medium:
 - Hand-drawn
 - Digital design (Photoshop, Illustrator, Canva, etc.)
 - Mixed-media or collage work

What Can Your Poster Be About?

You can create a poster for:

- A fictional or real film/show
- A cause or social issue (e.g., climate change, mental health, education)
- A brand, product, or event
- A music video, short story, or book adaptation
- A conceptual idea or abstract theme

There are no topic limitations — as long as the final work is visually original and conceptually clear.



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How to Register

- Go to the Round The Frame official registration portal
- Select the Poster Design category
- Submit your details as a solo participant or team

Submission Guidelines Summary

- File Format: JPEG or PNG (high-resolution)
- Size: A3 or A4 format (portrait or landscape orientation)
- Medium: Any (digital, hand-drawn, mixed-media)
- Title & short description (up to 100 words) must accompany the submission
- Originality: All artwork must be original — no AI-only generated content or copied designs