



REBORN INDIA
FILM FESTIVAL

Music Video Category

Music Video Competition is a brand-new addition to Round-The-Frame, created to bring an artist's music to life through powerful visual storytelling. This is your stage to showcase original work, celebrate your sound, and let your talent shine on a cinematic platform that champions independent voices.

What is a Music Video?

A Music Video is a visual interpretation of a song. It combines sound and visuals to create an emotional or conceptual experience — often blending storytelling, performance, movement, or abstract imagery.

Music videos are more than just visuals to a beat — they are a powerful creative medium where music, emotion, and visuals collide. This category invites creators to tell a story, set a mood, or simply move to the rhythm in their own unique style.

Purpose of This Category

The Music Video category is designed to celebrate the fusion of sound and vision. It challenges participants to express themselves cinematically through music and to explore how visuals can amplify the meaning, energy, or emotion of a track.

This category encourages:

- Collaborations between musicians and visual artists
- Experimentation with style, pacing, movement, and emotion
- A focus on editing rhythm, tone, and visual storytelling
- Expression without the need for dialogue or traditional plot

It's your chance to turn a track into an immersive experience.

Who Can Participate?

This category is open to everyone — musicians, filmmakers, dancers, editors, visual artists, performers, and storytellers of all kinds.

- Participate as an individual or a team of two
- No age limit or professional background required
- You may use an original song or a licensed track (with credit)

What Can Your Music Video Be Like?

There are no creative restrictions. Your video can be:

- A narrative film set to music
- A performance piece (dance, lip-sync, band footage)
- An experimental or abstract concept
- A visual moodboard or collage of images
- A blend of animation, graphics, or live action

You can use an existing track (with proper acknowledgment) or collaborate with a musician to create something original. The key is that the music drives the visuals.



info@rebornindiafilm.com



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How to Register

- Visit the Round The Frame registration portal.
- Choose the Music Video category.
- Fill in the required participant information.

Why You Should Participate

- Get a chance to showcase your video at the Round The Frame screening event
- Connect with fellow artists, musicians, and industry mentors
- Use this as a portfolio piece or creative demo
- Get visibility for both your filmmaking and musical vision

Submission Guidelines Summary

- Duration: Above 1 mins
- Format: .mp4 or .mov
- Language: Any (if there's text or voice, subtitles are encouraged)
- Music: Original or properly credited licensed music
- Style: Narrative, performance, experimental — your choice
- Orientation: Landscape or portrait, based on your vision



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